# Defence Cost Analysis

LEVERAGING INFORMATION & PEOPLE TO SUCCEED





#### Presenter:



James Bancroft

Managing Director — Hyperion Group Australia LAND Implementation Lead — Freebody Cogent

#### Background:

#### Over 15 years experience in Defence:

- RAAF
- DMO/CASG Public Servant
- Program Manager Defence Supplier
- Senior Management Consultant

#### Education:

- BEng (Micro-electronic)
- BBus (Supply Chain & Logistics Management)
- MSc (PM)
- MBA (Leadership)

#### Major Projects:

- AIR7000 1B/2B-D
- LAND200
- LAND400
- AIR6500
- Collins Submarine





#### Purpose

- Building high quality cost estimates quickly
- Leveraging key project artefacts to build estimates
- Important stakeholders to engage early
- Not an estimating 101 but using the right information to implement your estimating expertise.





# Why we are here..

- Increasing pace of strategic decision making and capability implementation
- Late engagement of cost analysts:
  - Cost Analysts are crucial in early stages of a project
  - Cost analysis should occur in parallel with technical and project decision making
  - Earlier engagement alleviates the need to trade off critical capability much later in the project life cycle
  - · Poor cost planning and management is a consistently recognised cause of project failure
  - In the Defence context, better project cost management improves budget performance at the Portfolio level
  - I implore you to consider engaging cost analysts earlier!!





- Joint Capability Needs Summary:
  - Sets out strategic requirements and capability effect
  - Describes key mission system elements
  - Sets out interoperability requirements and potential cost impacts
  - High level pieces of the cost puzzle obtained from JCNS
  - Bring inconsistencies to the attention of project leadership





- Operational Concept Document:
  - Describes key capability elements and how they deliver strategy
  - Will set out key product/capability priorities and potential solutions
  - We can now start to consider specific aspects of our cost model (products/systems etc)





- Project Execution Strategy:
  - Defines the what/when/how/who/where of mission and support systems
  - Considers the current phase requirements in detail and future implementation requirements
  - Considers the FIC elements and enables us to develop our next level of cost breakdown
  - Allows analysts to consider what costed risks should be included
- Integrated Master Schedule:
  - At a minimum, provides high level phasing of key project milestones
  - Enables analysts to develop a phased view of cost and consider economic aspects of affordability (e.g. out-turning)





- Integrated Logistics Support Plan:
  - May be in the form of ILS Concept/Strategy/Plan
  - Covers key support system elements:
    - Maintenance
    - Supply
    - Engineering
    - Operations
    - Training
  - Covers the supportability aspects of both the mission system and support system
  - Support is a key project cost driver so careful consideration of the ILS Plans is crucial!
  - Additional information contained in subordinate plans in larger projects.





#### Leveraging Project SMEs

- Project SMEs provide a wealth of information to cost analysts on key requirements
- Their knowledge helps confirm your understanding obtained and respond accordingly
- Start at the top and work your way down to the line level managers and below
- This process is as important as understanding the key project documents
- Be visible and keep asking the right questions SME support is crucial to turning reliable estimates around quickly!





### Questions?

#### Contact Details:

James Bancroft

Email:

james@hyperiongroup.com.au

james.bancroft4@defence.gov.au

Mobile: 0457077168



