

ROKSANA JAHAN TUMPA
PhD CANDIDATE
CENTRAL QUEENSLAND UNIVERSITY

Why Is Project Management Important?

Tool for creating economic value, fostering competitive advantage and generating business benefits

PM methods and strategies reduced risks, cut costs and improved success rates

Alignment between PM and business strategy enhances the chances

60% of senior
executives said
building a strong PM
discipline is a topthree priority for their
companies

80 % of global
executives believed
having PM helped
them remain
competitive during the
recession

90% of global senior executives ranked PM methods as either critical or somewhat important to delivering successful projects

Project Success

Perceived in different ways by all stakeholders



No conclusive evidence or common agreement

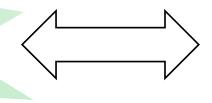


A lack of consensus regarding the criteria by which success is evaluated

650 project managers' opinions - achieving project success is undoubtedly more difficult and far more complex than simply meet the "iron triangle" criteria.

Project Success and Project Managers' competencies

Project success



Project managers' competencies

Definitions of Competencies

A bundle of skills and technologies that enables companies to provide benefits

Ability of an individual, a team, or a company to mobilize and combine resources to implement an activity in a situation

Three dimensions of competence: cognitive, functional, and social-knowledge

Two perspectives on competence: the theoretical and the operational

Combination of knowledge, skill, and attitude (KSA)

Project Managers' Competencies

Six dimensions: industryspecific and generic skills,
 project management
knowledge and expertise,
(senior) managerial skills,
(positive) personal traits,
 project management
methodology experience,
 and professional
 qualifications and risk
 management

A mix of **contextual, technical and behavioural** competencies

Three main areas: the context, the project management tools, and techniques and the human aspect

58 project management competencies divided into four clusters competencies: processes, personal, technical, and context and business

81 competencies divided across 11 dimensions:

influencing, communication, emotional, contextual, management, cognitive skills, professionalism, knowledge and experience, project management knowledge, and personal skills and attributes

Brière et al. (2015); Chipulu et al. (2013); Horváth (2019); Rezende & Blackwell (2019); Takey and de Carvalho (2015)

Competencies Framework

• "Project Management Competency Development Framework" (Cartwright, 2008)

• "APM Competence Framework" (The Association for Project Management Competence Framework, 2015)

Contextual competences Project orientation Programme orientation Portfolio orientation Project programme and portfolio implementation Permanent organisation Business Systems, products and technology Personnel management Health, security, safety and environment Technical competences Finance Behavioural competences Legal Project management success Interested parties Leadership Project requirements and objectives Engagement and motivation Risk and oppurtunity Self-control Quality Project organisation Assertiveness Teamwork Relaxation Problem resolution Openness Project structures Creativity Scope and deliverables Results orientation Time and project phases Efficiency Resources Cost and finance Consultation Procurement and contract Negotiation Changes Conflict and crisis Control and reports Reliability Information and documentation Values appreciation Communication Ethics Start-up Close-out

Hard & Soft Skills

- Generally refer to processes, procedures, tools and techniques
- Hard skills are important for planning and control

- "Soft" skills refer to dealing with human issues, i.e. the "people" part of the project.
- Soft skills (dealing with people)
- Teamwork
- Cognitive skill
- Leadership and communication skills
- Motivation, delegation, ownership and sense of achievement;
- Responsibility, authority and delegation
- Trust in his team and delegate work

Balance and optimize the use of these skills

Focus on Hard Skills



Hard skills are not enough!

Mere hard skills (disciplinespecific and technically oriented)



Soft skills, which are interpersonally related

Human Skills and PM

 Human skills of project managers have the greatest influence on PM practices and technical skills the least.

 Project leadership requires more than just technical competence.

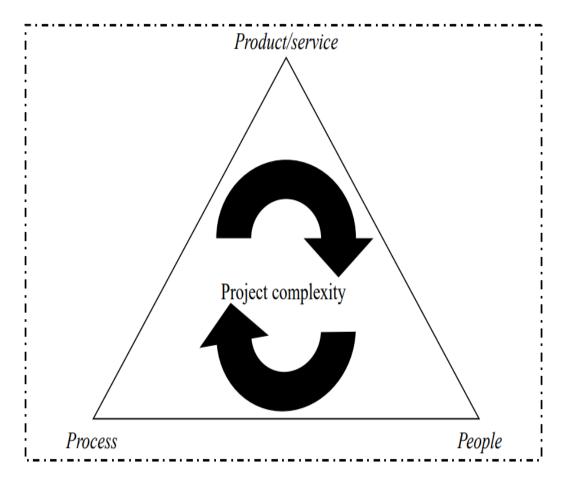
Human skills and PM



90-95 % of performance issues annually related to soft skills



50% strategy and understanding of dynamic environment, 40% management and only 10% technical applications

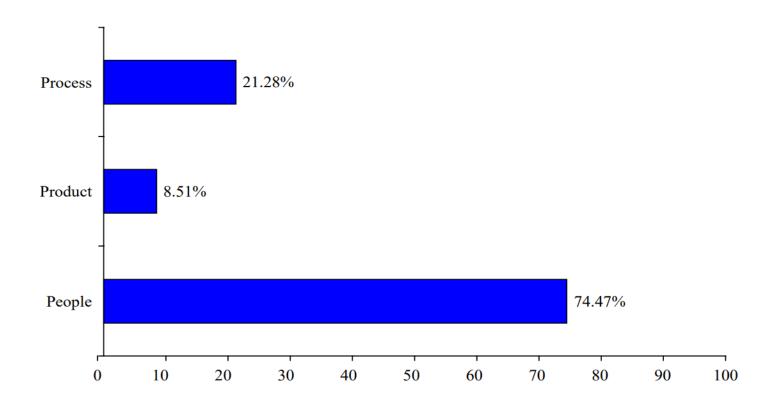


"a project which *involves a lot of* people", "many different people with different skills",

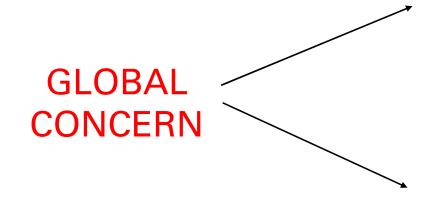
"variety of people in terms of skills and experience", multidisciplinary, multinational, multi-site and a lot of stakeholders, many functional cross-over, i.e. all related to dealing with many people with multidisciplinary background

The variety and number of teams, virtual teams and location of teams were the other terms used to define complex project, which again *imply people*.

Project Complexity



PM Graduates' Preparation



Field-specific knowledge and technical skills alone are not enough

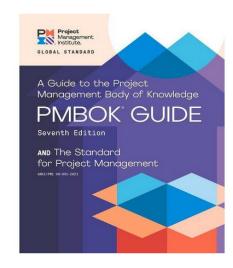
Graduates need professional skills to deal with the stressful nature of the workplace environment

PMI Talent Triangle



University Education on PM





"practitioner development has tended to exclude or marginalise knowledge, skills and behaviours that overlap or are considered as belonging to other areas of practice such as general management, human resource management and a range of other fields."

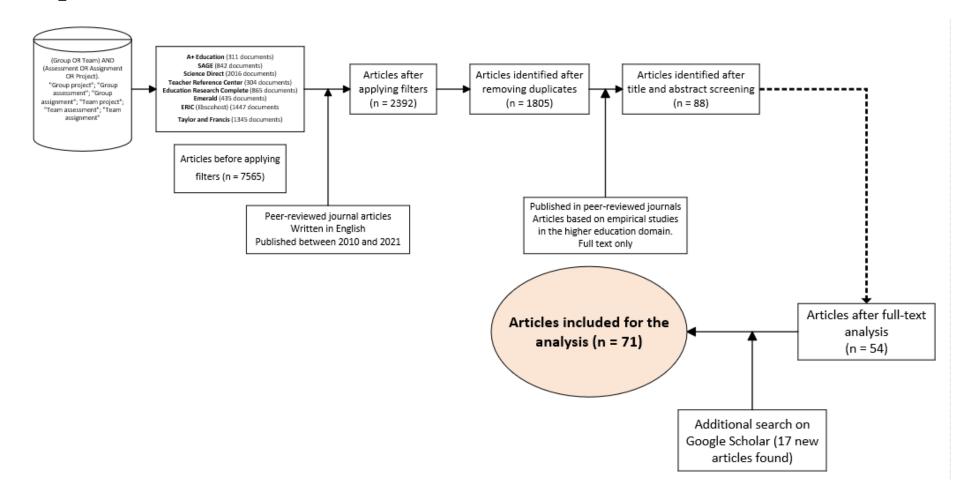
(Crawford et al. (2006, p. 724).

Technical skills

GROUP-BASED ASSESSMENTS



Systematic Literature Review



Inclusion and Exclusion Criteria

Inclusion Criteria	Exclusion Criteria
Any scholarly article published in peer-reviewed journals	Conference proceedings, reports, book chapters, and dissertations were excluded.
Articles based on empirical studies	Any non-empirical studies, such as review papers, were excluded from this review.
Any study which is in the higher education domain	Studies related to primary school, secondary education, vocational education, training, and workplace sectors were excluded.
Full text only	In order to read and understand the full findings of the article.
In the year range (2010–2021)	The scoping review suggests that a considerable number of publications are available from the last decade.
Described in English	The authors' inability to interpret other languages.

Theme 1: Self- and Peer Evaluations

- A useful method for addressing the problem of freeloading
- Individual contributions need to be reflected
- Fosters independent learning
- Assists academics in understanding the reasons for high variation

Formative and Summative Peer Assessments

Adjusting Peers' Marks

Anonymity and Confidentiality in Peer Evaluations

Qualitative and Quantitative Questions in Peer Evaluations

Training for Self- and Peer Evaluations

Theme 2: Group Formation

Student-selected group formation

Structured teacher-selected group formation

Random teacher-selected group formation

Theme 3: Group Size

Interpersonal transactions increases with number of students

Nature and size of the task

Little consensus on the number of members in a group

Theme 4: Training for Working in Groups

Provided with little instruction on managing group dynamics

Providing students with comprehensive guidelines on working in a group

Debriefing students on their experiences

High-level communication topics and include one discourse-level topic

Theme 5: Academics' Support and Guidance

- Engaging themselves in resolving group complexity, group conflict, discussing group skills development in students
- Allocating designated class time for group meetings
- Clarify assessment specifications and improve the quality of tasks

Theme 6: Facilitation of Group Work by Technology

- To collaborate, communicate, facilitate group discussion, and share resources.
- Facilitate group discussion and share resources, including Wiki, discussion boards, Skype, FaceTime, Zoom, Google Docs, the GroupMe application, and social media platforms

Summary

- Hard skills are not enough to bring project success.
- Universities need to ensure that PM graduates are wellprepared for the industry.
- Group-based assessments have the potential to develop the right skills if designed effectively.

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Any questions?

Thank you for your attention