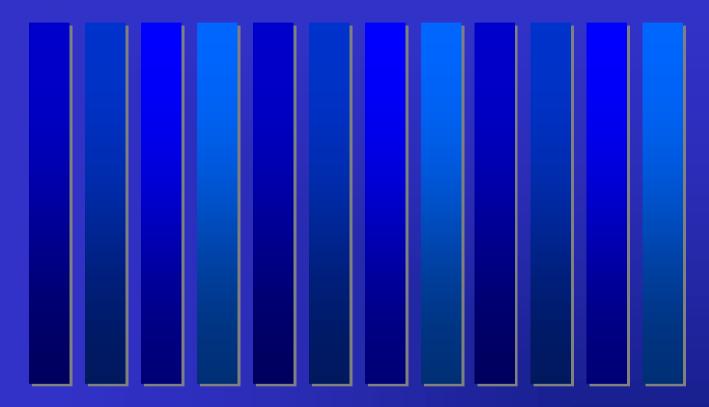
# Blue Poles!



The art and science of project governance

Brad Grey, Senior Director, ICT Investment Portfolio, ATO

# Blue Poles – Jackson Pollock, 1952







#### **Chaos Theory**



**Project Governance** 

### What is project management?

#### Art

'Project management is the art of creating the illusion that any outcome is the result of a series of predetermined, deliberate acts when, in fact, it was dumb luck.'

#### Science

'Project management is the planning, organising, directing and controlling of company resources for a relatively short-term objective that has been established to complete specific goals and objectives.'

'Project Management', Kerzner, 2003, p4

# Project Management Cycle

Initiating **Planning Process Process** Balanced Scorecard Risk Management Executing Controlling **Process Process** Critical Chain PERT/Critical Path Closure Software Tools **Process** 

PM<sup>3</sup>

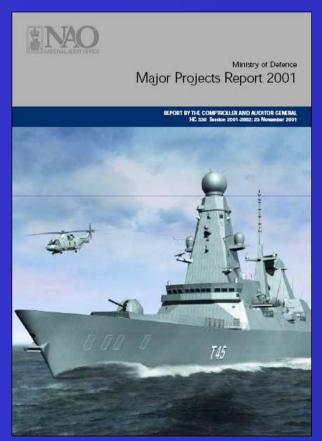
**CMMI** 

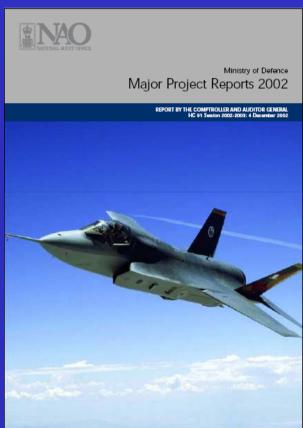
**EVM** 

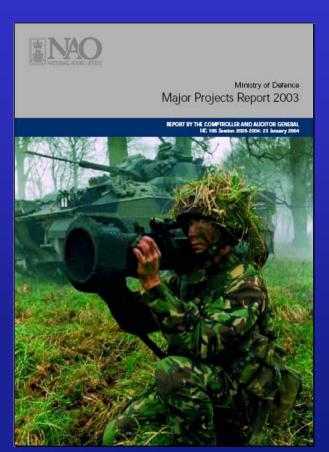
**PSM** 

Source: A Guide to the Project Management Body of Knowledge™, published by Project Management Institute

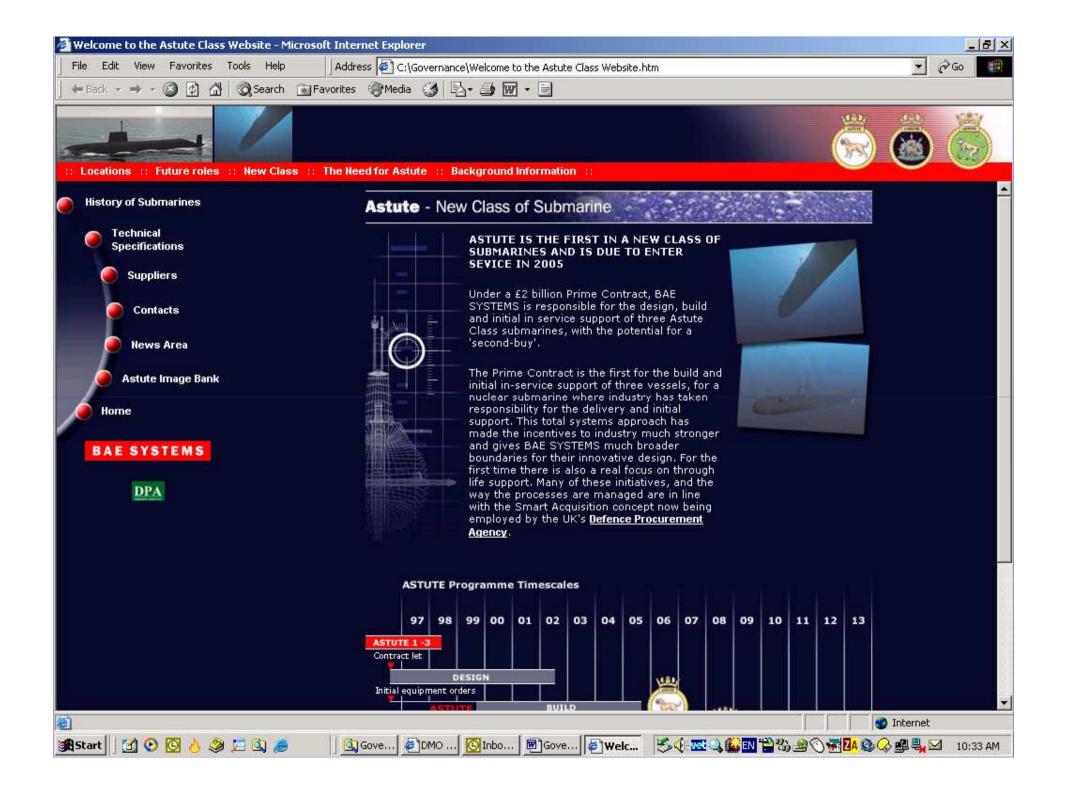
#### UK NAO ANNUAL REPORTS



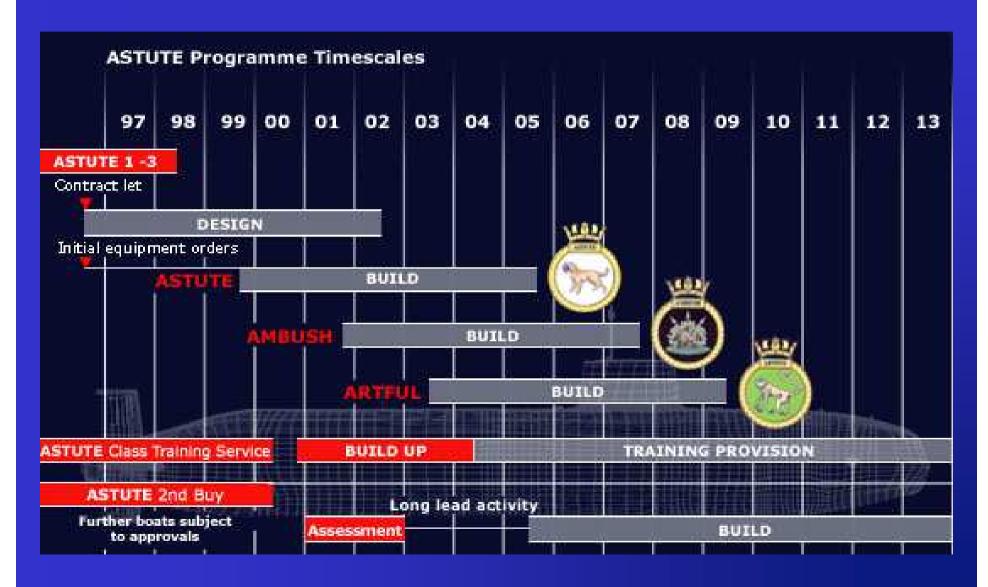




http://www.nao.gov.uk/publications/index.htm



#### In Service Date – June 05

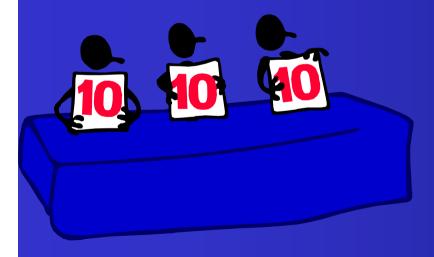




#### Major Projects Report 2001

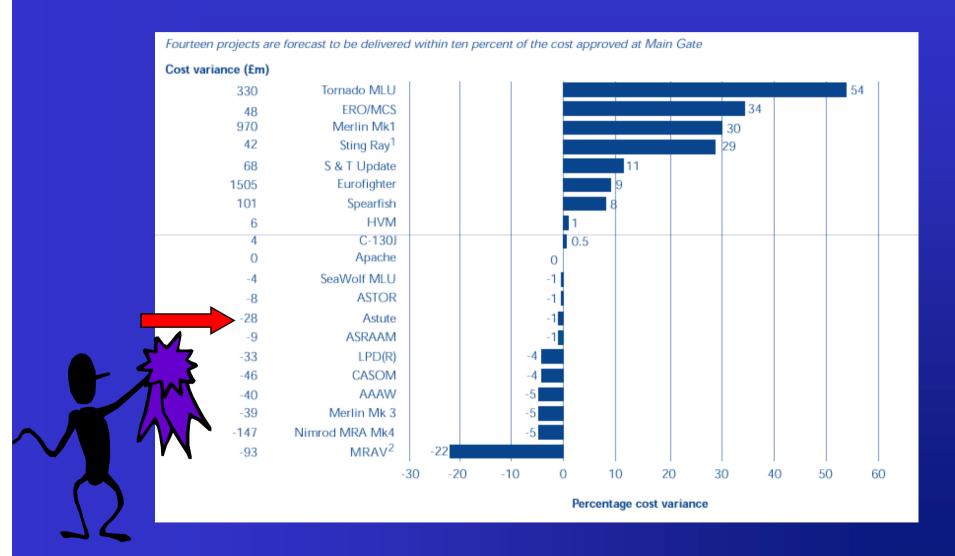
REPORT BY THE COMPTROLLER AND AUDITOR GENERAL HC 330 Session 2001-2002: 23 November 2001

#### **Astute Submarine**

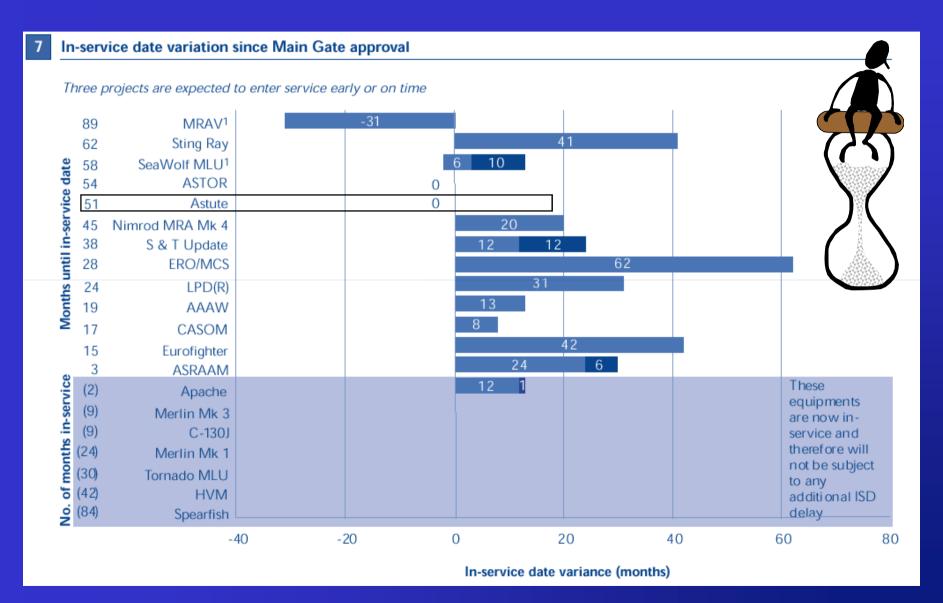




#### Cost Variance



# Schedule Variance (Time)



#### August 2002

#### An Article from...





14 August 2002

#### Astute submarine programme hit by design delay

#### By Richard Scott

Delivery of the UK Royal Navy's (RN's) first Astute-class nuclear-powered attack submarine has slipped by up to 18 months as a result of design, engineering and programme management difficulties encountered by prime contractor BAE Systems.

HMS Astute, originally due to join the fleet in June 2005, is now not scheduled to enter service until late 2006. In an associated move, BAE Systems is to reorganise its Astute-class management structure to improve performance on the contract.

The delay has forced the RN to consider running on an ageing Switftsure-class boat to maintain force levels ahead of HMS Astute's entry to service.



HMS Astute, originally due to join the fleet in June 2005, is now not scheduled to enter service until late 2006. (Graphic: BAE Systems)

#### "Slipped by up to 18 months"



#### December 2002

There have been further developments within the Major Projects Report 2002 projects outside the reporting period:

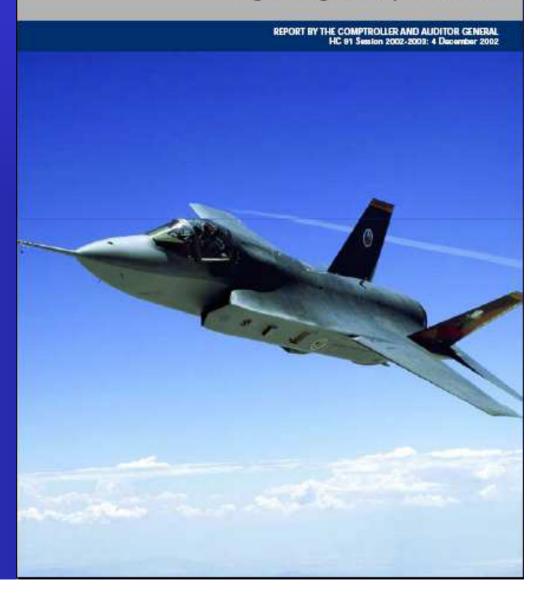
#### **Astute Class Submarine Delay**

1.38 The definition of in-service for the Astute Class Submarine is acceptance of safe operation and the start of operational work-up of the first of class HMS ASTUTE from the contractor. This was due to be achieved in June 2005. In July 2002, the Department announced that the in-service date had slipped to late 2006 at the earliest, subject to confirmation by the contractor. BAE Systems had made slower than expected progress in the detailed design and build-up of production.

1.39 The contractor is taking a range of actions to minimise programme slippage but firm launch dates are not yet available. Actions being undertaken include reassessing the best time to perform the launch during the build sequence as well as programmes to recover time during the trial period, after its initial entry into service.



Ministry of Defence Major Project Reports 2002



# February 2003

Virtual News Room
In The News - Archives

19 February 2003

BAE SYSTEMS ANNOUNCES AGREEMENT WITH THE MOD TO RE-STRUCTURE NIMROD AND ASTUTE CONTRACTS

BAE SYSTEMS and the UK Ministry of Defence (MoD) have today agreed changes to the contract structure for both the Nimrod MRA4 maritime patrol aircraft programme and the Astute attack submarine programme.

In December 2002, the company announced that additional issues had arisen in relation to these programmes and that it had become apparent that there were substantial schedule and cost implications.



#### FINANCIAL

Today's agreement enables the company to recognise the cost to complete these programmes under the new contract terms. As a consequence, exceptional costs of £750m (£572m after tax) will be charged to the 2002 accounts comprising £500m for Nimrod and £250m for Astute. These charges cover in full the company's residual exposure to higher development costs up to maximum level established for the company by this agreement.

Source: www.baesystems.com

# January 2004



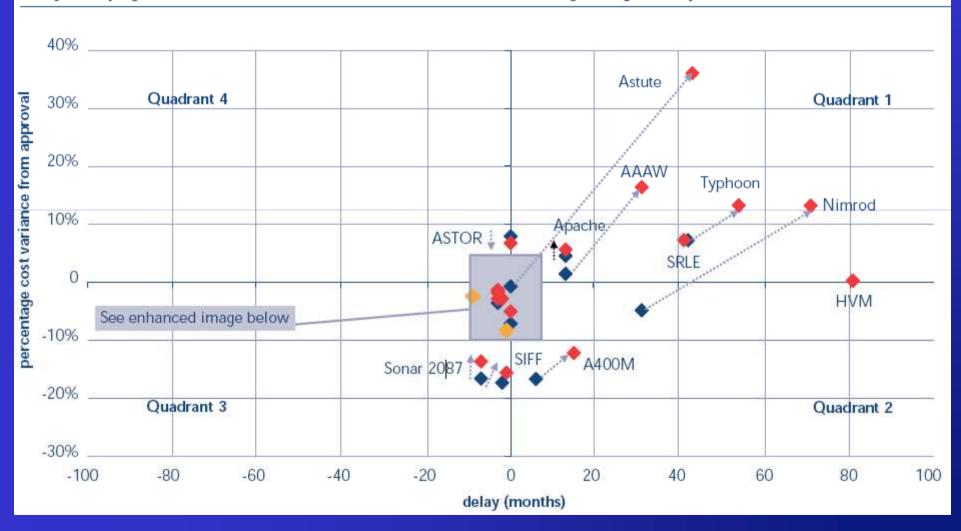
Ministry of Defence Major Projects Report 2003

REPORT BY THE COMPTROLLER AND AUDITOR GENERAL HC 195 Senton 2003-2004: 23 January 2004



### Major Projects Report 2003





#### It is easy to fail!



# Why things go wrong

$$\Delta S = q/T$$

#### where

- $\triangleright$   $\Delta$ S is the change in entropy
- q is heat and
- T is absolute temp.

# Why things go wrong

Energy spontaneously tends to flow only from being concentrated in one place to becoming diffused or dispersed and spread out



 $\mathsf{Hot} \to \mathsf{Cold}$ 

# Why things go wrong

'All Systems Tend To Maximum Disorder Unless Worked Upon'





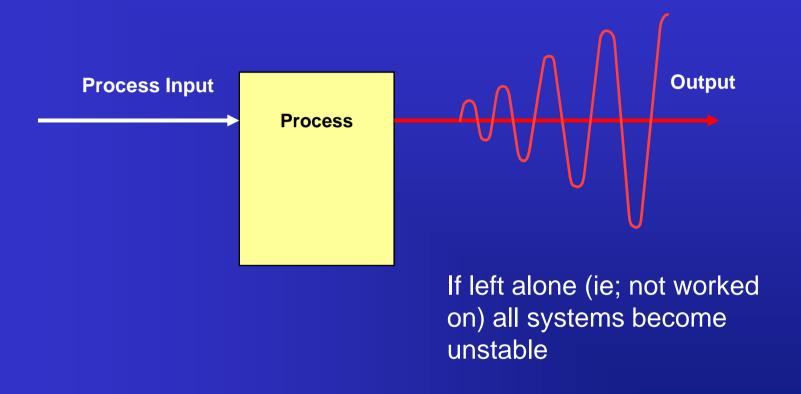


# All systems tend to instability

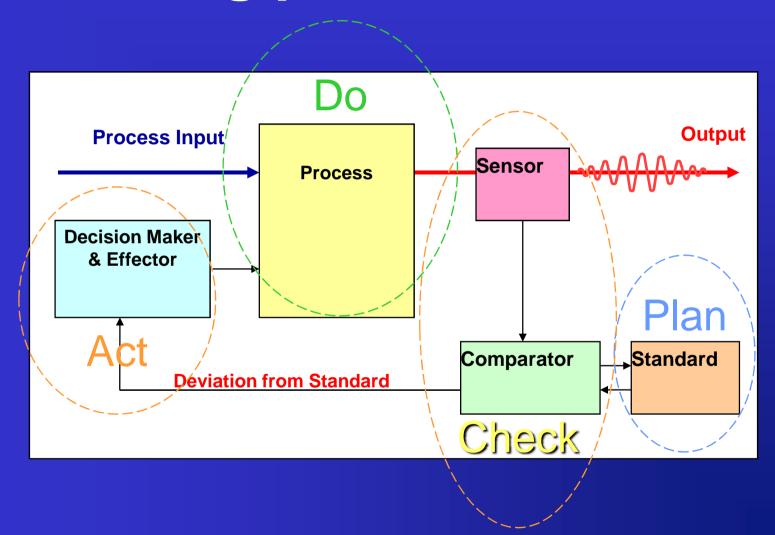




# Work processes

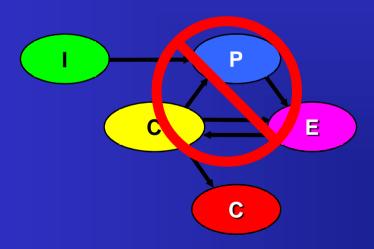


### **Controlling processes**



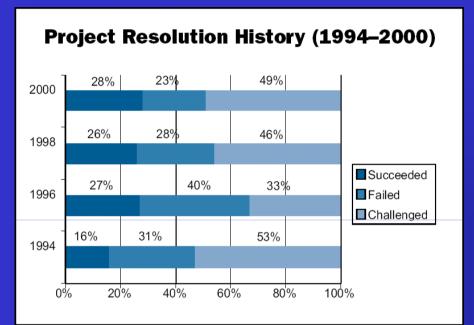
#### It is easy to fail!

80% of metrics or measurement programs fail (Rubin et al)



Rubin, Howard. "Measuring 'Rigor' and Putting Measurement into Action," *American Programmer*, vol. 4, no. 9 (September 1991), pp. 9-23.

#### It is easy to fail!



This chart depicts the resolution of the 30,000 applications projects in large, medium and small cross industry US companies tested by the Standish Group since 1994.

Source: Standish Group - Extreme Choas Report 2001

#### RESOLUTION

	2002	2004	2006	2008	2010
Successful	34%	29%	35%	32%	37%
Challenged	51%	53%	46%	44%	42%
Failed	15%	18%	19%	24%	21%

Project resolution results from CHAOS research for years 2002 to 2010.

#### Why projects fail

- Lack of clear links between the project and the organisation's key strategic priorities, including agreed measures of success.
- Lack of clear senior management and Ministerial ownership and leadership.
- Lack of effective engagement with stakeholders.
- Lack of skills and proven approach to project management and risk management.
- Too little attention to breaking development and implementation into manageable steps.
- Evaluation of proposals driven by initial price rather than long-term value for money (especially securing delivery of business benefits).
- Lack of understanding of, and contact with the supply industry at senior levels in the organisation.
- Lack of effective project team integration between clients, the supplier team and the supply chain.

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### Project Success Influences

#### The CHAOS Ten

Executive Support		
User Involvement		
Experienced Project Manager		
Clear Business Objectives		
Minimized Scope		
Standard Software Infrastructure		
Firm Basic Requirements		
Formal Methodology		
Reliable Estimates		
Other		

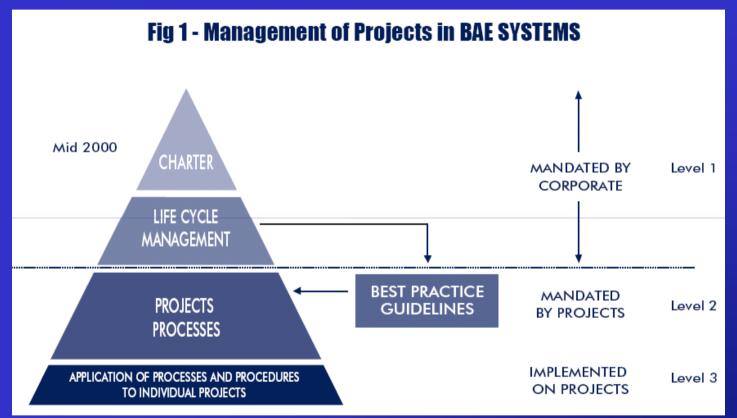
Each factor has been weighted according to its influence on a project's success. The more points, the lower the project risk.

FACTORS OF SUCCESS	POINTS	
Executive Management Support	19	
User Involvement	18	
Clear Business Objectives	15	
<b>Emotional Maturity</b>	12	
Optimization	11	
Agile Process	9	
Project Management Expertise	6	
Skilled Resources	5	
Execution	4	
Tools and Infrastructure	1	

Source: Standish Group – Extreme Chaos Report 2001



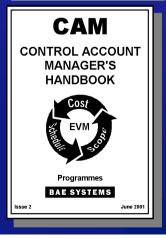
# Success relies on more than Process



Source: BAE Systems – Management of Projects Charter

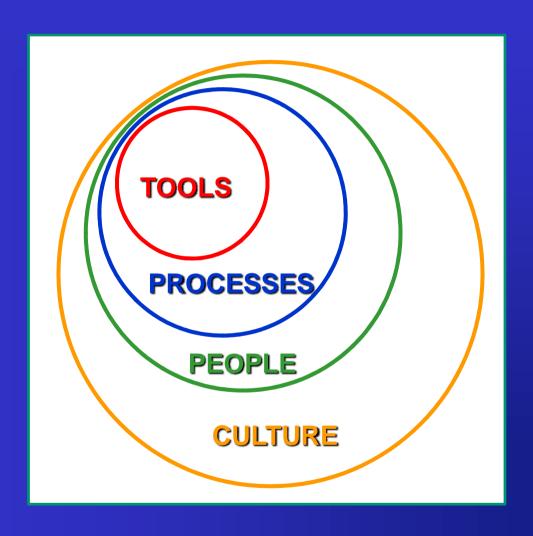








### **Project Control Sub Systems**

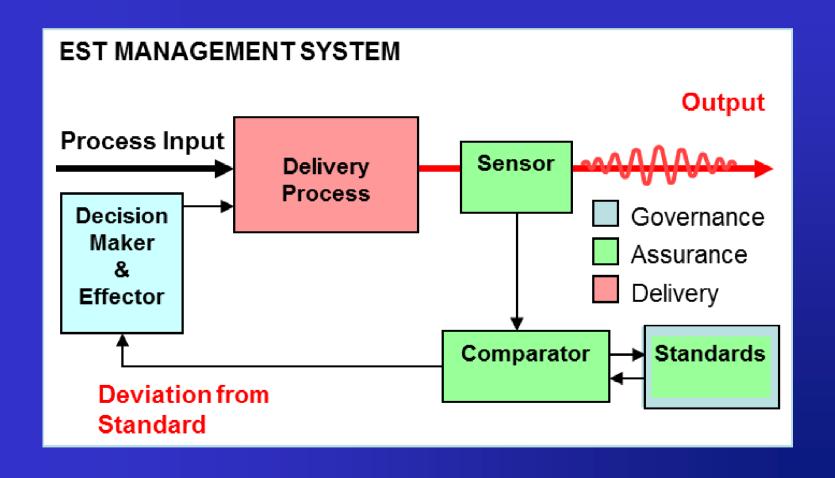


#### Project Selection and Initiate

Project Initiate Plan Execute Close Benefits realisation

Why are we doing this work (change/project)?
What business outcomes are we looking for?
How will we know if we are successful?
Who is responsible?

### **Governance Theory**



#### **Governance Theory**

PEOPLE MANAGE PROJECTS – **NOT** TOOLS or PROCESSES

- Self interested
- Greedy
- Optimistic
- Reward driven
- Resent measurement

## **Governance and Control Needs**

Control Environment	Risk Assessment	Control Activities	Information & Communication	Monitoring & Review
Through the creation of a Governance regime, a positive atmosphere for the implementation and the maintenance of an effective control structure is established	Uncontrolled risks can lead to adverse exposure or loss and prevent the achievement of goals and objectives efficiently and effectively.  Governance bodies ensure projects perform more effectively through identifying, assessing and mitigating unacceptable risks.	Effective policies and procedures that establish the relationship between the governance body and performing organisation.	Timely and relevant information communicated between the governance body and performing organisation is key to effective control.	To measure performance and the effectiveness of control, a governance body needs to monitor and review operations, activitie s and the control structure itself.  Monitoring performance and control enables the governance body to gauge progress against objectives and respond effectively.

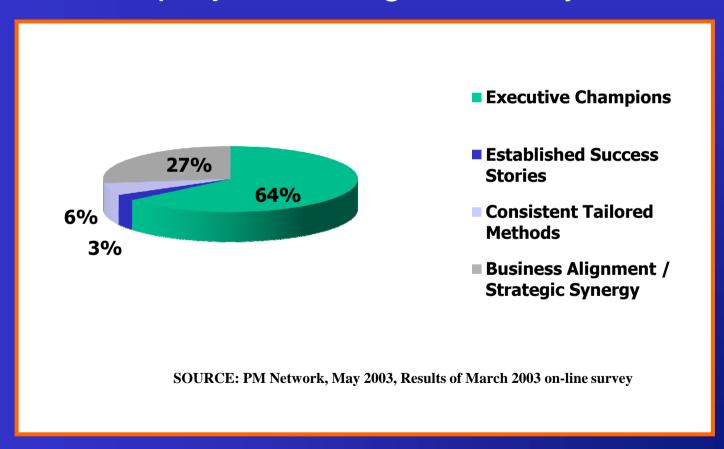
Adapted from Australian National Audit Office – Controlling Performance and Outcomes: Better Practice Guide to Effective Control

### Recognise the Problem

Exercising Governance and implementing control systems is not a technical problem - it is a political/marketing/cultural problem

### **Success Factors**

What is the most important factor in promoting organisational project management buy-in?



#### **Governance Obstacles**

- The incestuous business case
- Strategic misrepresentation
- Optimism bias
- No mechanisms for choosing/prioritising projects
- Embarrassment factors how much has it cost rather than how much value will the next dollar release
- Focus on securing budget (getting started) rather than outcomes and value (benefits) realisation

### **Governance Obstacles (2)**

- People (projects/support areas) do not want to supply data (it is a pain and an extra overhead) – measurement allows blame to be apportioned
- Project teams will not beat a path to your door, even for your very best mousetrap
- The people who receive the data (the management) don't necessarily know what to do with it
- Most senior managers don't want any bad news watermelon projects

## Trap #1: Lack of Management Commitment - BOX TICKING

- Most obvious symptom that commitment is lacking is when your management actively opposes measurement.
- More frequently, management claims to support measurement, and effort is devoted to designing a program, but practitioners do not collect data because management hasn't explicitly required it of them.
- Another clue that managers aren't fully committed is that they charter
  a measurements program and planning team, but then do not assist
  with deploying the program into practice.
- Managers who are not committed to measurement will not use the available data to help them do a better job, and they won't share the data trends.

# How can you distinguish true commitment from lip service?

- First, look for allocation of resources, including capable people (not just whoever happens to be free at the moment) and money for tools.
- A committed manager will also issue a policy to the organisation, clearly stating the objectives of the measurement program, emphasising his personal interest in the program, and stating his expectations of participation.
- A committed manager will help the program succeed by overcoming the resistance that mid-managers and project leaders may exhibit to the measurement initiative. This is virtually impossible to accomplish from the bottom up, so the drive to succeed must come from senior management.

Source: Adapted fromSoftware Metrics: Ten Traps to Avoid - Karl E. Wiegers Software Development, October 1997

	Ten Guiding Principles
1	Collect non-threatening data and use it in non-threatening ways.
2	Encourage the use of data for provoking discussion and developing insight.
3	Stress the cooperative and complimentary roles of team members.  Performance is a team goal, not a contest between individuals.
4	Avoid any use of data that encourages the distortion of reality or the pushing of private agendas.
5	Gather personal data anonymously. Never use individuals' output as a measure of their worth.
6	Never use measurement to apportion blame.
7	Involve the gathers and the users in establishing the metrics to be used and gain agreement that the measurements are meaningful.
8	Use different metrics for different audiences if necessary.
9	Choose metrics that can be measured with sufficient consistency and accuracy.
10	Ensure you are measuring what you want to improve. What you measure is what you get – it will be maximised whether that adds value or not.



# The First Law of Project Control (according to Brad Grey)

Despite the theory, it's easy to fail

# The Second Law of Project Control (according to Brad Grey)

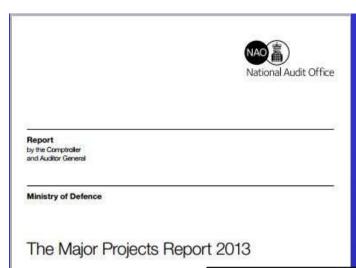
Hot air is compressible, schedules are not!

'Men are so simple and so much inclined to obey immediate needs that a deceiver will never lack victims for his deception'

Niccolo Machiavelli

# The Third Law of Project Control (according to Brad Grey)

Governance <> Process



#### A.3 Project History

For Astute Class Programme historical data please refer to previous MPRs.

#### Approvals

On 20th July 2011 Her Majesty's Treasury approved revised time and costs for Boats 1 to 4 and approved Main Build for boat 5, Initial Build for boat 6 and Long Lead Items for boat 7. At this time the Investment Approvals Committee also approved In-Service Dates for Boats 5, 6 and 7.

#### Boat 1 HMS ASTUTE

In June 2011 HMS ASTUTE successfully completed the UK phase of Contractor Sea Trials. While on a comprehensive sea trials programme in US waters the submarine successfully completed the first of class British Tomahawk Land Attack Missiles Firing Trials, final Spearfish deep discharge trials and underwater Magnetic Silencing; returning to Her Majesty's Naval Base Clyde in March 2012 to commence Base Maintenance Period number 6, As a further element of the First of Class sea trials programme HMS ASTUTE has been fitted with a Payload Bay and will prove and demonstrate this additional capability during the next phase of sea trails.

#### Boat 2 AMBUSH

Boat 2 AMBUSH was launched and lowered in to the basin outside of the Devonshire Dock Hall on 6 January 2011. Fitting out of the submarine has been completed and the vessel is now undergoing a rigorous period of trials and testing prior to exiting the shipyard. The submarine successfully completed her first test dive in the shipyard's basin in early October 2011. This is a critical milestone ahead of the Boat's planned exit from Barrow.

HC 817-I SESSION 2013-14 13 FEBRUARY 2014

### Renaissance Thinking

'there is nothing more difficult to take in hand, more perilous to conduct, or more uncertain in its success, than to take the lead in the introduction of a new order of things. Because the innovator has for enemies all those who have done well under the old conditions, and lukewarm (indifferent, uninterested) defenders in those who may do well under the new'

Niccolo Machiavelli